[redacted]

Aneurin Bevan University Health Board
Corporate Information Team
HQ, St Cadoc's Hospital
Lodge Rd,
Caerleon,
Newport
NP18 3XQ

Reference: 8883801

5 October 2026

Dear [redacted]

Thank you for your request to Aneurin Bevan University Health Board for information under the Freedom of Information Act 2000 received on 14 September 2026.

Your request
You requested the following:
I am writing to request clarification regarding the organisation known as Jayne's Baby Bank, which operates publicly as a registered CIC and maintains an active social media presence.

I have become aware of material suggesting that Jayne's Baby Bank has delivered items to, visited, or been photographed at various hospitals and NHS locations across South Wales. Images and videos of these visits appear to have subsequently been used on social media and other promotional material connected with the organisation.

I am therefore asking your Health Board to clarify the following:

1. Whether Jayne's Baby Bank, or individuals acting on its behalf, has delivered donated goods or other items to any hospitals, wards, maternity units or other NHS facilities operated by your Health Board.

2. Which locations received any such items, where records are available.

3. Whether the organisation received permission or authorisation to access NHS premises for the purpose of deliveries, photography, filming or promotional activity.

4. Whether permission was granted for photographs or videos taken during such visits to be used publicly by Jayne's Baby Bank or associated social media accounts.

5. Whether the Health Board has any policies, agreements, records or correspondence relating to donations, promotional visits, photography or filming involving Jayne's Baby Bank.

6. Whether the Health Board has any concerns regarding the use of its hospitals, premises, staff or branding in promotional material published by the organisation.

For clarity, I am seeking factual confirmation of the Health Board's involvement, if any, rather than making assumptions about individual hospitals or members of staff.

Our Response
I can confirm that the Health Board has completed a search of its records and has established that it does hold information in relation to your request. The information being released to you is set out below

1. The Health Board does not maintain a central record of donations received by individual wards or departments. Such donations may be received and managed locally, and any records relating to them may therefore be held within individual services.

To establish whether Jayne's Baby Bank, or individuals acting on its behalf, has delivered donated goods or other items to any Health Board premises, and to identify all locations that may have received such items, the Health Board would need to make enquiries and undertake searches across individual wards, departments and services. The Health Board estimates that the work required to determine whether relevant information is held, and to locate, retrieve and extract any information identified, would exceed the appropriate limit of £450 prescribed by the Freedom of Information and Data Protection (Appropriate Limit and Fees) Regulations 2004. Accordingly, the Health Board is relying on section 12(1) of the Freedom of Information Act 2000 in relation to questions 1 and 2. Section 12(1) provides that a public authority is not required to comply with a request where it estimates that the cost of doing so would exceed the appropriate limit.

2. Please see our response to question 1.

3. The Health Board does not hold recorded information confirming that permission or authorisation was granted to an organisation of this name to undertake photography, filming or promotional activity on Health Board premises.

4. The Health Board does not hold recorded information confirming that permission was granted to Jayne's Baby Bank for photographs or videos taken on Health Board premises to be used publicly or for promotional purposes.

5.The Health Board does not hold a policy or agreement specifically relating to Jayne's Baby Bank.

6. The Freedom of Information Act 2000 provides a right of access to recorded information held by a public authority. It does not require a public authority to create information or formulate an opinion in order to answer a request.

To the extent that this question asks the Health Board to provide a view or assessment as to whether it has concerns about promotional material, rather than requesting recorded information held by the Health Board, it does not constitute a request for recorded information for the purposes of the Act.

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within 40 working days from the date of the response to your original letter and should be addressed to:

Corporate Information Team
HQ, St Cadoc's Hospital
Lodge Rd,
Caerleon,

Newport
NP18 3XQ
Email: abb.foi@wales.nhs.uk

If you are still dissatisfied at the end of the review, you have the right to take your complaint directly to the Information Commissioner, who can be contacted at the following address:

The Information Commissioner's Office
2nd Floor, Churchill House
Churchill Way
Cardiff
CF10 2HH

Telephone: 0330 414 6421
Website: www.ico.org.uk

Yours sincerely

Dan Davies
Prif Swyddog Busnes | Chief Business Officer