Fro [redacted] a[redacted]draisingregulator.org.uk>
To: "[redacted]" <[redacted]>
Cc:
Date: Tue, 24 Jun 2025 13:07:04 +0000
Subject: RE: Our Ref: 21654 - Your complaint re: Jayne's Baby Bank

[redacted]

Good afternoon

Thank you for your email below following on from previous correspondence with my colleague. I'm responding on Steph's behalf, as she's now moved to a different role.

We've noted the information you've provided. However, for the same reasons outlined Steph's email dated 19 July 2024, this complaint does not appear to be something we can investigate. For ease of reference, these were:

- Jayne's Baby Bank does not appear to be a legally-recognised corporate body, and therefore doesn't fall within our remit. I haven't been able to find anything to indicate this has changed.
- We're unable to consider allegations of fraud or other illegal activity.

I'd note as well that Jayne's Baby Bank is not currently registered with us.

With the above in mind, I won't take any further action.

Kind regards

Adam Britton-Mosley (he/him)

Case Officer

Email: adam.britton-mosley@fundraisingregulator.org.uk

Telephone: 020 3869 1427

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From: [redacted] <[redacted]>
Sent: 0
To: Stephanie Tarry <stephanie.tarry@fundraisingregulator.org.uk>
Subject: RE: Our Ref: 21141 Your complaint re: Jayne's Baby Bank

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

The new engine update is live.

Video: https://jaynesbabybank.co.uk/wp-content/uploads/2025/06/V2_Search.mp4
Engine: https://jaynesbabybank.co.uk/search/

[redacted].

Sent with [redacted] secure email.

On Tuesday, 15 October 2024 at 9:24 AM, Stephanie Tarry <stephanie.tarry@fundraisingregulator.org.uk> wrote:

> Good morning,
>
> Thank-you for the information which you have shared regarding Jayne's Baby Bank and bringing this matter to our attention. We can confirm that the organisation is not currently registered with us.
>
> The following is required for a non-charity organisation (i.e. not registered with the Charity Commission) to register with the Fundraising Regulator:
>
> - Be registered with Companies House;
> - Have operated in the UK fundraising environment for at least 12 months, before we consider registration;
> - Be able to provide us with a set of internal accounts at the point of application;

- Have an established and published complaints policy on your website. The following guidance note may be useful;
- Commit to abide by The Code of Fundraising Practice and our T&C;
- Be able to demonstrate compliance with the standards in the Code;
- Be able to explain why the company has not registered as a charity;
- Be able to outline the charitable aspect and purpose of your fundraising at the point of application.

You can also find more information on our registration pages.

As previously outlined the activities of Jayne's Baby Bank fall outside of our remit and there is no further action for us to take at this time. However, any future application to register which is made by the organisation will be reviewed according to the requirements above prior to approval.

Kind regards

Steph

Steph Tarry (she/her)

Casework Officer

Email: stephanie.tarry@fundraisingregulator.org.uk

Telephone: 020 3837 6250

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From: [redacted] - JBB <[redacted]>
Sent: [redacted] r 2024
To: Stephanie Tarry <stephanie.tarry@fundraisingregulator.org.uk>
Subject: Re: Our Ref: 21141 Your complaint re: Jayne's Baby Bank

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Hello,

I'd like to bring this to your attention: https://www.facebook.com/story.php?story_fbid=499411519513605&id=100083342834915.

The fraudulent activities of Miss Ridsdale need to be acknowledged. We urge you to verify her identity before allowing her registration. She is currently using the false alias "Jayne Price," but her real name is Carrie-Anne Ridsdale, as confirmed by several local authorities and open-source records.

Please take a moment to review the content on our website (https://jaynesbabybank.co.uk) and ensure that her fraudulent actions do not go unaddressed.

We have successfully stopped her illegal cash collections and unauthorized Naloxone distribution through our various channels. However, your platform still requires attention regarding this matter.

Thank you.

Best regards,

Sent with [redacted] secure email.

On Friday, 19 July 2024 at 1:59 PM, Stephanie Tarry <stephanie.tarry@fundraisingregulator.org.uk> wrote:

> Dear [redacted]
>
> Thank you for contacting the Fundraising Regulator with your concerns about Jayne's Mother & Baby Bank, Food Bank & Charity Shop (Jayne's Baby Bank). I have reviewed your concerns and the additional information provided within the website you shared, and I don't think your complaint is one which falls within our remit. I would like to explain why in further detail.
>
> **Your complaint**
>
> You've explained:
>
> *"There is a local fake charity and charity shop within South Wales known as "Jayne's Baby Bank". They take "donations" as fundraising whilst*

keeping the profits. They are well known scam artists within the area. The person leading uses a fake name known as "Jayne Price" but her real name is CeriAnne Ridsdale. There is a website dedicated to archiving all the illegal activity on www.jaynesbabybank.co.uk

If you search facebook , you'll see she is rather agressive in attacking mothers and publicly shames vulnerable people. She also fakes illnesses and her qualifications. Everything is documented on that website mentioned"

Our role and remit

Part of our role is to investigate complaints from members of the public about charitable fundraising practice. We get involved when these can't be resolved by the fundraising organisations themselves. We do this by looking at whether the fundraising organisation has followed the Code of Fundraising Practice (the code). The code outlines the legal requirements and best practice expected of all charitable fundraising organisations across the UK.

We have been contacted by other members of the public about this issue, however from the information which you have provided, and further research based on this information, we have not been able to identify any incorporated entity linked to Jayne's Baby Bank. We have also not been able to identify any corroborating information about a confirmed association of the individual which is mentioned on the website as being the person behind Jayne's Baby Bank. As such, at this time there is not an organisation or individual who we can approach about any potential concerns and unincorporated charitable organisations do not fall under our scope. Additionally, any concerns in relation to potential fraud are a criminal matter and therefore outside of our remit to consider.

Next Steps

If you have concerns that an individual or organisation is acting fraudulently, you will need to raise this with ActionFraud. ActionFraud is part of the National Fraud Intelligence Bureau and is responsible for investigating concerns about organisations who may not be legitimate and may therefore be acting fraudulently.

Please click on the following link for details on how to contact ActionFraud: http://www.actionfraud.police.uk/contact-us

Alternatively, you can contact your local police.

I'm sorry we couldn't help directly on this occasion; however, I hope the information I have provided above is useful.

Kind regards

Steph

Steph Tarry

Casework Officer

Email: stephanie.tarry@fundraisingregulator.org.uk

Telephone: 020 3837 6250

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