

FCA Reference: 211717371 [ref:!00Db00K8yP.!500Sk0narBG:ref]

From consumer.queries@fca.org.uk <consumer.queries@fca.org.uk>

To sherlockjbb@proton.me

Date Tuesday, 22 July 2025 at 8:40 AM

Dear Charlotte Homes,

Thank you for contacting the Financial Conduct Authority (FCA) about Jaynes Baby Bank.

We do not exempt firms who may need to register as a charity as this is not a regulated activity that falls within our remit. Jaynes Baby Bank are not on the [Financial Services Register](#), which means they're not FCA authorised.

I can confirm that the FCA have authorised the use of the sensitive business name - Jayne's Baby Bank & Charity as the name includes the word Bank. However it is for [Companies House](#) to provide approval for the use of the name.

I hope the information is helpful and thank you for taking the time to report to us.

Yours sincerely,

Safeena

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