

RE: Enquiry Regarding Authorisation of Poster Placement and Bag Collection – Morrisons Caerphilly

From Helpline <helpline@satcol.org>

To sherlockjbb@proton.me

Date Monday, 6 October 2025 at 9:23 AM

Good morning

Thank you for your email and taking the time to report this to us.

This has been noted and escalated, and we will continue to monitor the situation. Jayne's Baby Bank are not authorised to collect our donations, and we take incidents like this very seriously.

The profits we raise from the resale of the generous donations we receive are donated to The Salvation Army to continue to support the great work they do with the most vulnerable across the UK.

Kind regards

Zoe Cleaver

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From: Sherlock <sherlockjbb@proton.me>

Sent: 02 October 2025 08:20

To: Helpline <helpline@satcol.org>

Subject: Enquiry Regarding Authorisation of Poster Placement and Bag Collection – Morrisons Caerphilly

Dear SATCoL Helpline,

I am contacting you to clarify whether an individual or organisation has been granted permission to affix posters or collect items from Salvation Army donation banks in the Caerphilly area.

On **1 October 2025**, a poster for “Jarmani’s Charity Boutique” was observed attached to a Salvation Army clothing bank in the Morrisons Caerphilly car park. The poster advertised a shop at **14 Pentrebane Street, Caerphilly** and stated that “100% of profit goes into helping mothers in the community.” Photographs of this signage are available.

In addition, multiple witnesses report that individuals associated with **Jayne’s Baby Bank** (also operating under the “Jarmani’s Charity Boutique” name) have been seen removing bags and items left beside donation bins in Caerphilly and surrounding areas, sometimes late at night. The organisation has publicly claimed on social media that they have “permission” from charities to take excess donations from outside bins.

For accuracy and to avoid any misunderstanding, could you please confirm:

1. Whether SATCoL / Salvation Army has authorised “Jarmani’s Charity Boutique” (or “Jayne’s Baby Bank”) to attach promotional signage to Salvation Army donation banks.
2. Whether SATCoL / Salvation Army has authorised this individual or organisation to remove bags or items from the ground around donation banks.
3. If no such authorisation exists, what steps members of the public should take if they observe individuals attaching signage or removing donations.

I appreciate that these matters fall within property and operational rights of the Salvation Army, and clarity will help prevent public confusion or potential misrepresentation of charitable collections.

Thank you for your time and assistance.

Kind regards,

- **Sherlock**

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The Salvation Army registered charity no. 214779 and in Scotland no. SC00935

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