



# Psychological and Mental Profile Analysis

## 1. Grandiosity & Narcissistic Traits

- The speaker consistently frames herself as highly successful, powerful, and central to a movement (“look how successful we are... we shut two registered charities down... I don’t answer to nobody...”).
- She invokes “**karma**” as a supernatural force operating in her favor, further cementing her perceived moral and operational superiority over others.
- Reference to her own work ethic and aesthetic appearance (“do I look like I brushed my hair this morning?”) is used performatively to contrast with perceived vanity in rivals, again reinforcing her own virtuous self-image.

### Indicators:

- Possible **narcissistic traits** or **delusions of grandeur**.
  - Inflated sense of self-importance; dismisses external accountability bodies (Charity Commission, police, council).
  - May be using psychological projection (“we help people, they do harm”) to deflect or mask exploitative behavior.
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## 2. Antagonism and Hostility Toward Rivals

- Makes repeated derogatory remarks about individuals and organizations she perceives as enemies (“Tara’s bottom has fallen out of her world”, “you shouldn’t be such a bitch”, “we’re gonna take you down”).
- Celebrates misfortune of others, suggesting **schadenfreude** or **vindictive motivations**.

### Indicators:

- High **paranoia**, **control issues**, and **lack of empathy**.
- May be exhibiting **antisocial tendencies**—asserting dominance over others with verbal aggression and veiled threats.

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### 3. Contradictions and Disorganized Thinking

- The dialogue is often disjointed, jumping between sales promotions, spiritual claims, petty feuds, and operational issues (e.g. mezzanine floors).
- Self-contradictory behavior—claims success and altruism but expresses obsessive concern with enemies and control over others.

#### Indicators:

- Possible signs of **hypomania**, **mania**, or **executive dysfunction**.
  - **Poor emotional regulation**, especially when recounting rival group failures or asserting moral superiority.
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### 4. Cult-Like Language and Group Identity

- Use of “we” and “us vs. them” language (“we’re here for the people”, “they messed with the Baby Bank karma”, “we will take you down”).
- Volunteers and staff are referred to as part of a family-like structure, yet she makes it clear she is in control.

#### Indicators:

- Language patterns associated with **charismatic authoritarian leadership** or **cultic dynamics**.
- May be fostering **dependency and loyalty** through promises of moral purpose and retributive justice.





## Legal Risk Analysis

### 1. Misrepresentation of Charitable Status

- Claims to be a charity, then a charity-in-pending, then a boutique/antique shop, while continuing to use charitable language (“Baby Bank”, “for the people”, “donations help support this work”).
- **Public confusion** over her status may constitute **fraudulent misrepresentation** or **trading under false pretenses**, especially if donations are solicited or accepted.

#### Legal Exposure:

- **Fraud by false representation** under the Fraud Act 2006 (UK).
- Potential breaches of the **Charities Act 2011**, if the public was misled into donating under the belief they were supporting a registered charity.

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### 2. Harassment and Defamation

- Names individuals and organizations with **derogatory and possibly defamatory claims**, e.g. “Tara’s bottom has fallen out of her world”, “we shut down two charities”, “you shouldn’t be such a bitch”.
- These could be interpreted as **libelous statements** if:
  - False or unprovable,
  - Harmful to their reputations,
  - Made with malice or recklessness.

#### Legal Exposure:

- **Defamation (libel)** claims under UK civil law.
- **Harassment** under the Protection from Harassment Act 1997 if such speech is repeated or targeted.

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### 3. Admissions of Anti-Competitive Practices

- Explicit statement: “we’ve already shut two charities down... we’ll take you down if you bother me...”.
- Encourages volunteers from other organizations to defect while mocking their decline.

#### ⚠ Legal Exposure:

- Potential for investigation under **competition law** or **regulatory scrutiny** (e.g. charity commission complaints).
- **Unfair trading practices** or **coercion** may apply if pressure or manipulation was used.

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### 4. Potential Financial Mismanagement or Money Laundering Risk

- Repeated references to donations, operating multiple shops, and loosely described fund flows without formal charity oversight.
- Claims that profits go “back into the food bank” but without transparency, this may raise red flags.

#### ⚠ Legal Exposure:

- Possible **breach of fiduciary duty** if donations are mismanaged.
- If accounts are not audited or reported correctly, **HMRC** or **Trading Standards** may be alerted.



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## 5. Unlicensed Fundraising or Noncompliance

- Fundraising from the public (via shops and livestreams) under charity-sounding branding while apparently unregistered or ambiguously classified.

### ⚠ Legal Exposure:

- May breach **Fundraising Regulator Code of Fundraising Practice**.
  - **Licensing requirements** for collecting charitable donations may be unmet.
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## 🔍 Final Notes and Recommendations

**From a legal strategy standpoint**, parties targeted or affected by this individual should:

1. **Document and archive** all claims, videos, and financial appeals.
2. Report to:
  - **Charity Commission for England and Wales**
  - **Trading Standards**
  - **Action Fraud** (for suspected fraud or misuse of charitable appeal)
3. Consider **civil defamation action** if identifiable individuals/charities suffered reputation damage.

**From a psychological risk angle**, Carrie-Anne Ridsdale appears:

- Highly unstable in communication.
- Obsessed with control, influence, and social reputation.
- Demonstrating traits that may affect judgment, transparency, and ethical boundaries.

### Source:

Video: <https://jaynesbabybank.co.uk/wp-content/uploads/2025/05/Karma.mp4>

Text: <https://jaynesbabybank.co.uk/wp-content/uploads/2025/05/karma.txt>